



Spring May Footprints Family Office Newsletter 2022

As we are recovering from the global pandemic, some are predicting a late summer recession with the Russian/Ukraine global supply issues, which has fuelled inflation issues. The general cost of living here in the UK has soared, not just energy prices, but also food and travel, in some areas rising from 30% to 50%. Some governments are taking steps to bolster their resilience to supply chain failures. For example, US President Joe Biden last year issued an executive order seeking to strengthen America's supply chains.

[Private market prospects in a post-pandemic world | Campden FB](#)



Welcome to our Summer Family Office Footprints Conference

We most certainly have a spring in our step as we say goodbye to Q1/Winter and embrace the warmer weather. We did end on a high with our Family Office Spring Event London Mayfair with one hundred Investors and now are preparing for our [Summer Family Office Footprints Conference on 21 July in London Mayfair at The Washington Hotel](#) over 3 days.

If you are a Family Office/UHNWI/Investor you can sign up for Membership [here](#) and gain your gift from us, your **Complimentary Ticket** to this Prestigious VIP Event.

[Videos and Photographs from our Spring Family Office Event 31 March 2022](#), please review our Founders/Funds Presenting and Speakers.



Family Office News

[More Wealthy Families Are Throwing a Lifeline to Distressed Businesses | NY Times](#) And this is something we have seen since the Pandemic with Family Offices throwing a lifeline to businesses that they have a knowledge of which makes sense.

[Funding obscured: The family office behind Musk's \\$44 bln Twitter buyout | Reuters](#) Who is the Family Office out of Texas USA behind this move?

[Maximillian Gehrman: How to lose the family wealth | Campden FB](#)
How not to lose your Wealth as a Family Office.

More Wealthy Families Are Throwing a Lifeline to Distressed Businesses

The pandemic has created an opportunity for family offices to take a more hands-on approach by investing directly in companies that need capital.

Founders

[What is a clean cap table? And why it is not what you were expecting | Vimeo](#) - Who says a clean Cap Table is the answer to all investors prayers?

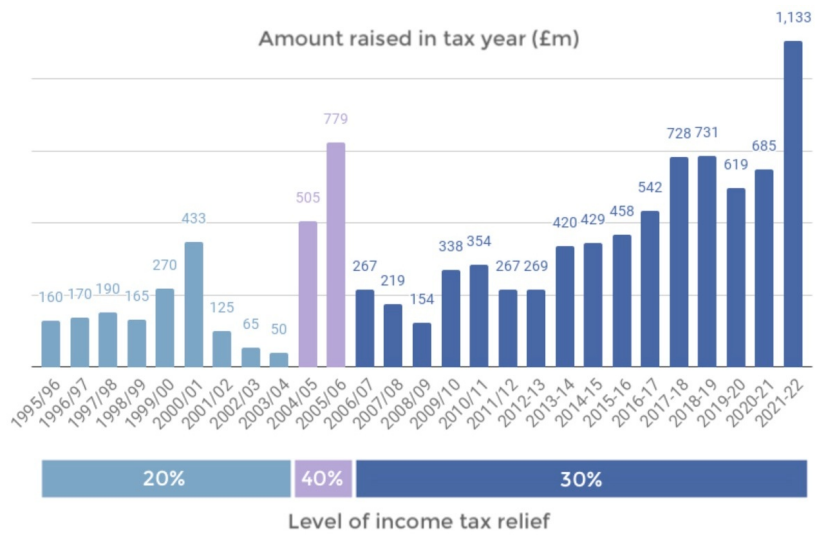
[How the boom in global entrepreneurs is boosting private markets | Campden FB](#) - Family Offices are driving Entrepreneurship as 70% of Americans consider this to be a good career option.

[15 Over 50 | Leading UK Startup Entrepreneurs Aged 50+ | Beauhurst](#) - Agree that the new age for starting a business that successfully raises is now 50+ so if you are a fit, please contact us with your Pitch Deck.

[The Emerging Unicorn Board: Meet 300 Companies That Could Be the Next Billion-Dollar Startups | Crunchbase](#) - The next Unicorns and some are right here in London.

[The Midas List 2022: Return of The Top Female Investors | Forbes](#) - As women now have that midas touch as the top investors globally, rising out of the ashes to claim the driving seat.

[How much did VCTs raise in 2021/22? Who raised the most? | Wealth Club](#) - Record Numbers in 2021/2022



[One Day Workshop - One Day Only for Founders/Funds - Creating an Investor Funnel](#)

If you are raising you need to have an Investor Network and I am ready to share our **hot tips** and show you **how** with my Team on [20th July in London](#) - Please reach out to me for an Interview and the opportunity to then present at our Family Office Conference on 21 July in London and enjoy two cocktail parties, one formal lunch and so much more.



Have a glorious Summer and stay in contact, if you wish to discuss any of the above, please reach out to me at karen@gateway2enterprise or on WhatsApp +44 7939 164 110 or on [LinkedIn | Karen Melonie Gould](#)

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